

AMENDMENTS TO THE SPECIFICATION

Amend the specification as follows.

Amend paragraph [0014] as show below.

[0014] As shown, system 10 includes a mobile transceiver device such as cellular telephone 12, a transceiver device 14, and a computer server 16. System 10 may further include a transceiver device 18 and a computer server 20. The computer server ~~18-16~~ may be associated with a first product or service provider and computer server 20 may be associated with a second product or service provider.